



Avalon House  
Marcham Road  
Abingdon  
OX14 1UD

2 June 2011

Chris Hooton  
Orchadis Media  
Prama House  
267 Banbury Road  
Oxford  
OX2 7HT

Dear Chris

As a result of using your company to write and deliver our emailed newsletters we have gained 3 new clients, seen a marked increase in traffic to our website, and re-engaged with former clients.

Your structured, organised approach and your ability to nudge us into action means that we have managed to deliver our newsletter on a monthly basis rather than when we felt like it!

Most importantly, being able to track who has read our newsletter and which topics interested them, has enabled us to better target our marketing to prospects.

I'd thoroughly recommend you to any business who wants to generate more business from their client and prospect list.

Yours sincerely

A handwritten signature in black ink that reads "Fiona McClure".

Fiona McClure  
Partner